



15C
Butt

Docket No. 4148-4002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Sidney E. Frank et al.

Group Art Unit: 2673

Serial No.: 10/033,514

Examiner: Jimmy H. Nguyen

Filed: December 27, 2001

For: SYSTEM FOR DISPLAYING MOVING IMAGES ON A CONTAINER

PRELIMINARY AMENDMENT

Mail Stop: RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RECEIVED

JUN 16 2004

Technology Center 2600

Sir:

Responsive to the Office Action (Paper No. 12) dated April 23, 2004, Applicants respectfully request reconsideration in view of the following amendments and remarks.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.